



What is iTrue?

iTrue is a Blockchain-as-a-Service (BaaS) solution that features a built-in authentication system with biometrics as its core microservice. Companies and developers can use the platform to authenticate their users, to build their own blockchain network, and to earn rewards from a fair exchange of data. Users can use the platform to conveniently and securely get authenticated, control how their data is used, and earn by sharing their personal data in a controlled manner.

Why is it Important?

Users are concerned about how businesses are using their data – fintechs and online services may be collecting, using, and selling personal data for their own profit.

The iTrue Token Economy

Participants can benefit from the Token Economy through two main sharing models:

01. Marketplace for Data

Contractors

Entities that collect and process data (such as mobile service providers, banks, insurance companies, e-commerce, event and service companies) earn tokens from inserting data into the platform;

They can also exchange with new data inserted by other entities.

Clients

Businesses that require data for their operations (such as advertisers) can simply acquire the data they need with tokens, which are shared with the Users or Contractors that provide such data.

Users

Individuals can actively share their data with Contractors and Clients, in order to earn token rewards. Users are informed about each request for their data, which needs their approval.

iTrue Increases Security & Privacy Control

iTrue gives users complete control over their confidential personal data and helps businesses comply with privacy regulations such as the European GDPR. Our solution is designed for high speed and capacity – overcoming the limitations of current blockchain tech through a combination of blockchain and database. This results in a robust and scalable infrastructure wherein user records are secure and safe from data theft or misappropriation.



02. Marketplace for Decentralized Apps

Developers

Third-party developers can build decentralized applications that take advantage of free\paid microservices and earn tokens when users and businesses either use these turnkey solutions or request for customized apps.

Third-party developers can build iTrue microservices that other devs can utilize in their own apps.

Token Sale Terms

Total number of tokens **8 billion**

Nominal value of token **1 ITU = 0,003 USD**

Token type **ERC-20**

About iTrue Foundation

The iTrue Foundation is aimed at motivating and rewarding developers to come onboard the iTrue platform, thus helping in enhancing scalability in terms of expansion to new markets.

Headquarters **Hong Kong**

Website **itrue.io**

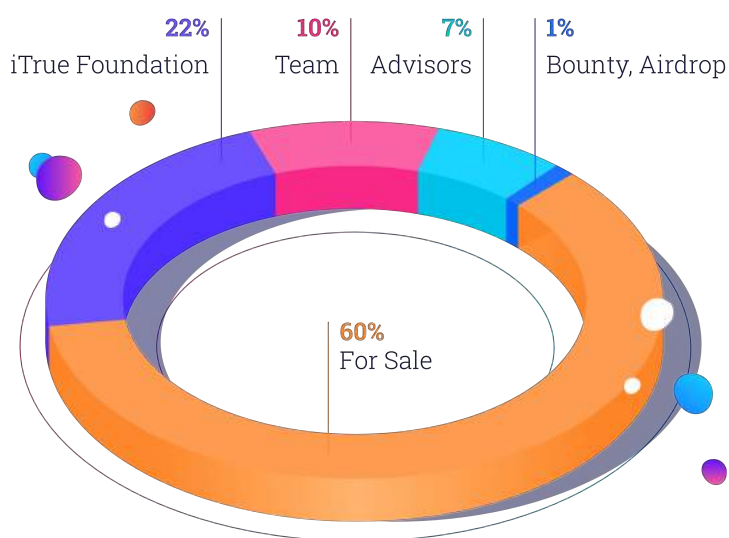
Email **hello@itrue.io**

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Goal

Disrupt the way decentralized apps are built, with increased focus on user privacy and fair data exchange without dependence on devices.



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